

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	An introduction to the professional and managerial cultures in the Middle East
Lecturer	Margueritta Abou-Hanna
Objectives	This course is intended to make students aware of the professional and managerial cultures in the Middle East, and how this relates to concepts such as time, space, religion and relationship to hierarchy. This is an interactive course, where work of researchers and authors in cross-cultural management will be shared, in addition to workshops based on real life cases.
Number of hours	3
Semester	First
Number of students	Around 30

2 Evaluation

Evaluation methods	Continuous assessment
Weighting	TBD
Examination types	TBD

3 Teaching methods

Pedagogy	Lecture and interactive workshops
Teaching activities	Lectures, case studies, discussions, ...

4 Program

1. Introduction to the Middle East
2. The relation to time, space & religion
3. Collectivism, statutes & gender
4. Work, conflicts & organisational models
5. Communication & interpersonal relationships

5 References

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- Javidan M, Dorfman P W, Sully de Luque M & House R J, (2006), *In the eye of the beholder: cross cultural lessons in leadership from project GLOBE*, *ACAD MANAGE PERSPECT*, vol.20 no.1 67-90.
- Kabasakal H & Dastmalchian A, (2001), *Introduction to the special issue on leadership and culture in the middle east*, *Applied psychology: an international review*, 2001, 50 (4), 479 - 488.
- Robertson C J, Al-Khatib J A, Al-Habib M & Lanoue D, (2001), *Beliefs about work in the middle east and the convergence versus divergence of values*, *Journal of World Business*, 36(3), 223-244.
- Sauquet M & Vielajus M, (2016), *Le culturoscope 70 questions pour aborder l'interculturel*, ECLM.
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