

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year (with M1-M2 PIECE students)
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Academic and Professional English
Lecturer	Candice Lemaire
Objectives	<ul style="list-style-type: none"> - Develop your written English skills for job search (networking, CVs, cover letters, job interviews), and for navigating the workplace (emails, meetings, press releases ...) - Develop your written academic English skills (abstract writing, research/paper presentation advice ...) - Practice spontaneous English through real life (-like) meaningful interactions - Exchange ideas, opinions, thoughts and feelings in English
Number of hours	15 hours
Semester	1
Number of students	Around 15

2 Evaluation

Prerequisite	none
Evaluation methods	2 written exams during the semester: one take-home essay and one final exam in class (on the last session). Attendance and participation are also taken into account
Weighting	100%

Examination types	Continuous assessment (CC)
-------------------	----------------------------

3 Teaching methods

Pedagogy	Lecture with active student participation, and exercises
Teaching activities	Reminders on specific methodology: writing professional emails, press releases, abstracts, updating CVs and cover letters, preparing for job interviews, training for research paper presentations ... Short presentations and pair/group work.

4 Program

(See 'Objectives'). Two classes of 1h30 each week from September to November, 10 sessions (6 professional English sessions, 3 academic English sessions, and a final exam on the last session).

5 References

Not applicable.