

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Anthropology / Ethnography
Lecturer	Alex Frame
Objectives	This subject is designed to make students think in depth about the impact of culture(s) and social norms on our everyday behaviour. It focuses particularly on recent trends in anthropology, as applied to urban spaces in the post-industrial era, and the limits of the notion of “culture” in this respect. Through assigned reading, students will be encouraged to think about and debate critical stances to culture, and will be introduced to participant observation as an interpretive research method. To put this into practice, working alone or in small groups, students will carry out ethnographic fieldwork in a given setting, group, etc. over a period of several weeks, and, based on their observations, write up an anthropological account of the norms and practices observed.
Number of hours	20
Semester	Second
Number of students	Around 15

2 Evaluation

Prerequisite	Attendance to all classes and conducting the ethnographic assignment outside class hours.
Evaluation methods	Participation mark linked to class debates and final presentation (1/3 of the final mark) and on the written anthropological account produced (2/3 of the final mark).
Weighting	100%
Examination types	Continuous assessment

3 Teaching methods

Pedagogy	Seminar, practical experience of fieldwork, reading, learning to write anthropological accounts
Teaching activities	Lectures, discussions, class debate, interactive seminar, practice taking fieldnotes...

4 Outline of classes

1. Introduction to Anthropology
2. Culture: an Anthropologist's View
3. Ethnographic Research Methodology
4. Ethnography research seminar 1
5. Ethnography research seminar 2
6. Ethnography research seminar 3
7. Ethnography research seminar 4
8. Ethnography research seminar 5
9. Presentation of ethnographies

5 References

Anderson-Levitt, Kathryn M. 'Complicating the Concept of Culture'. *Comparative Education* 48 (4): 441-54. 2012.

Augé, Marc. *Non-Places: Introduction to an Anthropology of Supermodernity*. London ; New York: Verso, 1995.

Ellen, R. F., dir. *Ethnographic Research: A Guide to General Conduct*. New edition edition. London; Orlando: Academic Press, 1987.

Kuper, Adam. *Culture: The Anthropologists' Account*. Harvard University Press, 2009.

Miller, Daniel. 'Anthropology in Blue Jeans'. *American Ethnologist* 37 (3): 415-28. 2010.

Orr, Julian E. *Talking about Machines: An Ethnography of a Modern Job*. Collection on Technology and Work. Ithaca, NY: Cornell University Press, 1996.

Rapport, Nigel et Joanna Overing. *Social and Cultural Anthropology the Key Concepts*. London; New York: Routledge, 2000.

Sykes, Karen. *Arguing With Anthropology: An Introduction to Critical Theories of the Gift*. New Ed edition. London ; New York: Routledge, 2005.