

## Course Syllabus: MA in InterCultural Management (ICM)

### 1 Module content

Course	MA in InterCultural Management (ICM) - 1 <sup>st</sup> year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	<b>Cultural Differences Seminar</b>
Lecturer	David Bousquet
Objectives	The seminar is designed for students to share their experience of cultural differences and to go beyond superficial, stereotypical views on national culture(s), and try to establish a critical, in-depth understanding of cultural differences. The sessions are run by the second-year ICM and the PIECE students.
Number of hours	9
Semester	2
Number of students	Around 40

### 2 Evaluation

Evaluation methods	Report (1500-2000 words). Attendance and participation are also taken into account.
Weighting	100%
Examination types	Continuous assessment

### 3 Teaching methods

Pedagogy	Student-run interactive seminar
Teaching activities	Presentations, interactive activities (games, quizzes, debates, etc.)

### 4 Outline of classes

The seminar is organised in three three-hour sessions, the programme will be announced ahead of the first session.

### 5 References

Not applicable