

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 2 nd year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Cultural Differences Seminar
Lecturer	David Bousquet
Objectives	The seminar is designed for students to share their experience of cultural differences and to go beyond superficial, stereotypical views on national culture(s), and try to establish a critical, in-depth understanding of cultural differences. Students prepare presentations and activities and run the seminar with the first-year ICM and the PIECE students.
Number of hours	9
Semester	2
Number of students	Around 40

2 Evaluation

Evaluation methods	Presentation & activities (20 minutes), report (1500-2000 words). Attendance and participation are also taken into account.
Weighting	Presentation 66%, report 33%
Examination types	Continuous assessment

3 Teaching methods

Pedagogy	Student-run interactive seminar
Teaching activities	Presentations, interactive activities (games, quizzes, debates, etc.)

4 Outline of classes

The seminar is organised in three three-hour sessions, the programme will be announced ahead of the first session.

5 References

Not applicable