Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Global Workplace Skills
Lecturer	Valentina Boskovic, Angie Weinberger and Henriett Primecz
Objectives	This subject is designed to help students grow greater understanding of the complexities of modern workplace skills and to link their personal work experience to academic overviews. From 'Working in Global Virtual Teams' to 'Global Mobility' and 'Critical Approaches to Cross-Cultural Management', this subject offers different perspectives on global workplace skills and how to successfully manage their diversity. We aim to give students an insight into working in various capacities with their intercultural skillset such as People and Culture, DEIB, Global Mobility, International Recruiting and to start their journey in intercultural training and coaching.
Number of hours	6 + 6 + ? =
Semester	2
Number of students	12

2 Evaluation

Prerequisite	/
Evaluation methods	Individual & group assignments + Case Studies to be submitted in small groups to lecturer (Global Mobility)
Weighting	30% +
Examination types	Individual & Group Assessment +

3 Teaching methods

Pedagogy	Lectures and interactive exercises.
Teaching activities	Case-study discussions, situation debriefs, practical illustrations of the concepts and theories introduced;

4 Program

Working in Global Virtual Teams

1. Defining Global Virtual Teams

2. Skillset for virtual working

3. Communication in Global Virtual Teams

4. Building trust in Global Virtual Teams

5. Leadership in Global Virtual Teams

6. 'Culture' in Global Virtual Teams

An Introduction to Global Mobility

5 References

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Global Mobility

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Weinberger, A. (2019): The Global Mobility Workbook. Third Edition. Zurich: Global People Transitions, Zurich. ISBN: 978-3952428474