

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Living and Working in France
Lecturer	Laura Aplin
Objectives	<p>This module aims to support foreign students in navigating life and work in France by offering practical and cultural insights that enhance their experience.</p> <p>It covers key aspects of French society, including cultural norms, communication styles as well as etiquette in everyday and professional life. Students will gain a deeper understanding of French values, stereotypes, regional identities, and institutional systems such as healthcare, banking, and taxation. Additionally, the course explores themes such as types of work contracts, and workplace expectations, equipping students with the knowledge needed for both personal and professional integration.</p>
Number of hours	9
Semester	First
Number of students	Around 15

2 Evaluation

Prerequisite	Attendance to all classes
Evaluation methods	Individual in-class presentations with supporting essay on a topic relevant to the module.

	Attendance and participation are also taken into account.
Weighting	
Examination types	Oral presentation in final class, followed by essay submission.

3 Teaching methods

Pedagogy	The module combines lectures with interactive, student-centred learning approaches. Emphasis is placed on active participation, encouraging students to engage with real-life scenarios and cultural reflections to deepen their understanding of living and work in France.
Teaching activities	Activities include lectures, guided discussions, case studies, and interactive exchanges focused on students' expectations and personal experiences.

4 Program

The seminar is organised in 1.5-hour sessions. The programme will be announced at the first session.

5 References

Not applicable