

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Project Management
Lecturer	Kim Smith
Objectives	<p>Provide an understanding of what Project Management is and its relevance & importance to working efficiently and competitively.</p> <p>Ensure an understanding of the key phases of the project life cycle and the differing roles of MANAGEMENT (planning, organising, monitoring, communicating) and LEADERSHIP (inspiring, motivating, setting clear goals & vision).</p> <p>Convey the importance of both technical and human skills in the smooth running of a project and apply these skills & techniques to case study examples.</p>
Number of hours	20
Semester	2
Number of students	Around 12 - 16

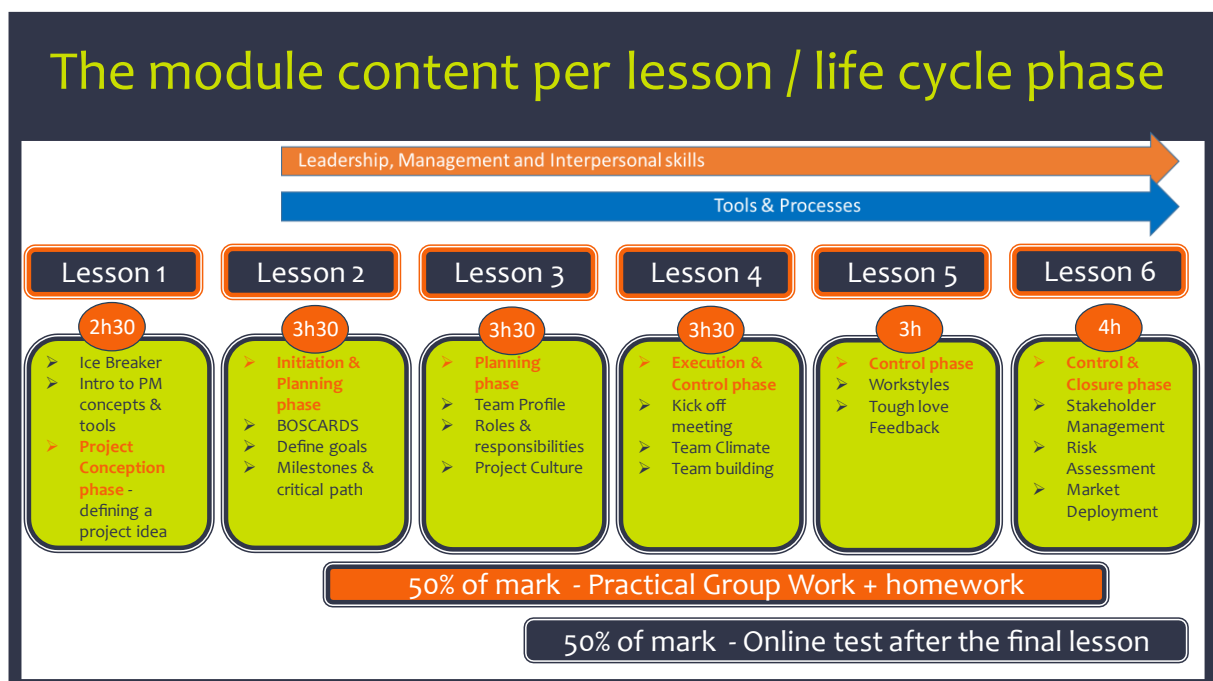
2 Evaluation

Evaluation methods	<p>3 group assignments - practical work done in class and handed in for marking (50%)</p> <p>1 individual test online - outside class (50%)</p>
Weighting	50% / 50%
Examination types	Continuous assessment + online test

3 Teaching methods

Pedagogy	A mix of theory, examples from my personal experience, discussion and practical exercises in teams.
Teaching activities	<p>Lesson content conveyed via PPT, videos, sharing personal examples, interactive activities (quizzes, discussions...) and practical application of tools & techniques to a case study, in groups.</p> <p>After Lesson 1, each student prepares a BOSCARD to present a project idea to their group. The group decides on one project idea to develop and this becomes the basis for the practical exercises.</p>

4 Outline of classes



5 References

No additional references beyond the lesson content and real examples provided.