

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Project Work & Career Clinic
Lecturers	Supervised by David Bousquet & Alex Frame
Objectives	<ul style="list-style-type: none"> - During the project sessions, students work autonomously on professional projects in the field of intercultural management, with the help of one or two lecturers for each project. Projects change every year but teams are generally needed for the ICA board and for various communication campaigns for ICM. In the past years, students have worked on creating intercultural games, developing intercultural workshops and training programmes, or on research projects linked to the FORTHEM Diversity and Migration Lab, for example. - The career clinic module is designed to help students develop their individual career project. It involves research and presentations on professional outcomes after ICM, and various lectures by professionals in the field of intercultural management, culminating with the organisation of our careers day (ICCO) in the second semester.
Number of hours	2h per week for projects, 8h for career clinic each semester
Semester	1 & 2
Number of students	Around 15

2 Evaluation

Evaluation methods	Individual log summarising the various tasks and activities, and linking them with the student's career project
Weighting	100%
Examination types	Continuous assessment

3 Teaching methods

Pedagogy	Teamwork during project sessions, interactive lectures and seminars for career clinic
Teaching activities	Lectures, seminars, presentations, group work

4 Outline of classes

Weekly 2-hour sessions for project work, with teachers present.

Career clinic involves seminars with David and Alex and various professionals from the intercultural management field (2 or 3 lectures per semester), plus participation in ICCO.

5 References

Not applicable.