

## Course Syllabus: MA in InterCultural Management (ICM)

### 1 Module content

Course	MA in InterCultural Management (ICM) - 1 <sup>st</sup> year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	<b>Thesis Seminar</b>
Lecturers	David Bousquet, Alex Frame, Romée Jager, Aude Chauviat, Théo Aiolfi
Objectives	This seminar is the continuation of the research methods class in the first semester. It focuses on methodological tools and approaches for data collection and analysis, in the perspective of the fieldwork conducted by students between year 1 and year 2. Guidance is also provided on the literature review.
Number of hours	10
Semester	2
Number of students	Around 15

### 2 Evaluation

Evaluation methods	Literature review (15-20 pages) Attendance and participation in class are also taken into account
Weighting	100%
Examination types	Continuous assessment

### 3 Teaching methods

Pedagogy	Interactive seminar
Teaching activities	Reading and discussion, student presentations, group work & brainstorming

### 4 Outline of classes

1. Presentation of thesis topics to second-year students
2. Methodological nationalism / research design bias
3. Planning interviews and questionnaires
4. Corpus analysis
5. Research posters

### 5 References

See Moodle page when applicable.