

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Guest lectures
Lecturers	Multiple
Objectives	Guest lectures are given by invited external guest speakers, who provide topical talks in their areas of specialisation. Students thus learn complementary insights from leading specialists in intercultural management and other fields. Students can choose any 5 of a total of around 9 lectures on offer during the semester.
Number of hours	15
Semester	2
Number of students	Around 25

2 Evaluation

Evaluation methods	The guest lectures are evaluated through a learning log, in which students reflect upon their learning outcomes of each lecture, linking it to their other course contents and their career project, where applicable.
Weighting	100%
Examination types	Continuous assessment (learning log).

3 Teaching methods

Pedagogy	One-off, 3-hour classes, possibly with preparatory reading.
Teaching activities	Lectures and/or interactive teaching

4 Outline of classes

5 classes to choose during the semester.

5 References

Provided by individual lecturers.