

Course Syllabus: MA in InterCultural Management (ICM)

1 Module content

Course	MA in InterCultural Management (ICM) - 1st year
University, Faculty	University of Burgundy Europe, Languages and Communication Faculty
Module title	Migration Studies
Lecturers	David Bousquet, Indiana Lods & Théo Aiolfi
Objectives	This course offers an overview of issues related to migration and its importance in the globalized world, and as a central field of study in intercultural communication research. The first half of the course (8h) is devoted to immigration and integration in France, while the second half (12h) offers theoretical and conceptual approaches to migration.
Number of hours	20
Semester	1
Number of students	Around 20

2 Evaluation

Evaluation methods	One essay on immigration and integration in France and one essay on theoretical approaches to migration. Attendance and participation in class are also taken into account.
Weighting	40% - 60%
Examination types	Continuous assessment



3 Teaching methods

Pedagogy	Interactive classes based on readings and discussion, field trip to SPADA
Teaching activities	Seminars, lectures, discussions, group work

4 Outline of classes

- 1. Immigration & Integration in France 1 Facts & figures about immigration
- 2. Immigration & Integration in France 2 Perspectives on integration
- 3. Immigration & Integration in France 3 French secularism ("laïcité")
- 4. Immigration & Integration in France 4 Visit to SPADA
- 5. Introduction to Migration Studies
- 6. Critical Race Theory
- 7. Populism, far-right politics and the migratory crisis
- 8. Postcolonial Studies 1
- 9. Postcolonial Studies 2
- 10. Postcolonial Studies 3

5 References

Immigration & integration in France

Bessone, Magali, Milena Doytcheva, Jean-Baptiste Duez, Charles Girard, and Sophie Guérard De Latour. 2014. 'Integrating or Segregating Roma Migrants in France in the Name of Respect: A Spatial Analysis of the Villages D'insertion'. *Journal of Urban Affairs* 36 (2): 182-96. doi:10.1111/juaf.12029 (below).

Fassin, Didier. 2005. 'Compassion and Repression: The Moral Economy of Immigration Policies in France'. *Cultural Anthropology* 20 (3): 362-87. doi:10.1525/can.2005.20.3.362 (below).



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Panizzon, Marion. 2011. 'From Co-Development to Solidarity Development: French Policies of Subsidizing Migrant Transmission Mechanisms in a Eurafrican Context'. *Diaspora for Development in Africa. Washington, DC: World Bank*, 183-229 (below).

Migration studies

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Natter, K., & Welfens, N. (2024). Why Has Migration Research So Little Impact? Examining Knowledge Practices in Migration Policy Making and Migration Studies. *International Migration Review*, 58(4), 1669-1700.

Scholten, P. (2022). Introduction to Migration Studies: An Interactive Guide to the Literatures on Migration and Diversity. Springer.

Postcolonial studies

Ashcroft, Bill. The Empire Writes Back: Theory and Practice in Post-Colonial Literatures. 2 edition. London; New York: Routledge, 2002.



Bakshi, Sandeep, Christine Lorre, and Kerry-Jane Wallart. 'Name of a Discipline. Introduction'. *Postcolonial Literatures and Arts*, no. 1 (15 December 2023). https://doi.org/10.4000/110at.

Gilroy, Paul. *The Black Atlantic: Modernity and Double Consciousness*. 3. impr., Reprint. London: Verso, 2002.

McLeod, John. *Beginning Postcolonialism*. Manchester: Manchester University Press, 2000.

Mignolo, Walter D. 'Coloniality Is Far from Over, and So Must Be Decoloniality'. *Afterall: A Journal of Art, Context and Enquiry* 43 (March 2017): 38-45. https://doi.org/10.1086/692552.

Populism, far-right politics and the "migratory crisis"

Aiolfi, T. (2024). Populisme, extrême droite et mise en scène de la crise migratoire. *Hermès*, *La Revue*, *94*(2), 85-89.

Anastasiou, M. (2019). Of nation and people: The discursive logic of nationalist populism. *Javnost-the public*, 26(3), 330-345.

Hay, C. (1999). Crisis and the structural transformation of the state: interrogating the process of change. *The British journal of politics & international relations*, 1(3), 317-344.

Moffitt, B. (2015). How to perform crisis: A model for understanding the key role of crisis in contemporary populism. *Government and Opposition*, 50(2), 189-217.

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