

## 1 Module content

Course	MA in InterCultural Management (ICM) - 1 <sup>st</sup> year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	<b>Culture Shock and Mobility 1</b>
Lecturer	Alexander Frame, Farida Bhogadia
Objectives	This module of training for trainers gives students an experience of running cultural awareness workshops for French and international students.
Number of hours	10 + 8
Semester	First
Number of students	Around 40

## 2 Evaluation

Evaluation methods	Continuous assessment (CC)
Weighting	100%
Examination types	Exercises / written evaluation.

## 3 Teaching methods

Pedagogy	Training for trainers, learning by doing, interactive classes
Teaching activities	Coaching, course design, debriefing, collective discussions and analysis...

## 4 Program

1. Launch session
2. Planning & preparing teaching materials
3. Debrief / preparing activities
4. Debrief / preparing activities
5. Planning & evaluation
6. Reflexive presentations of work done & discussion of learning outcomes

## 5 References

- Feng, A., Byram, M., & Fleming, M. (Eds.). (2009). *Becoming Interculturally Competent Through Education and Training*. Multilingual Matters.
- Gill, S., Cankova, M., & Maley, A. (2002). *Intercultural Activities* (3rd edition). Oxford; New York: OUP Oxford.
- Landis, D., Bennett, J., & Bennett, M. (2003). *Handbook of Intercultural Training* (3rd edition). Thousand Oaks, Calif: Sage Publications, Inc.
- Lopez-Rocha, S. (2010). *Intercultural Training: Theory and Design: A Sample Training Program for Americans Doing Business in Mexico*. Saarbrücken: VDM Verlag Dr. Müller.
- Ogay, T., & Edelman, D. (2016). 'Taking culture seriously': implications for intercultural education and training. *European Journal of Teacher Education*. <https://doi.org/10.1080/02619768.2016.1157160>