

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	English for Academic Purposes - writing skills
Lecturer	David Bousquet
Objectives	This course is designed to make students familiar with academic research writing techniques. Subjects covered include abstract writing, writing styles, referencing (quotes, footnotes) and bibliographical styles. The course also provides methodological advice for the writing of research theses in semester 2.
Number of hours	10
Semester	First
Number of students	25 (ICM + ISC)

2 Evaluation

Evaluation methods	Continuous assessment: abstract writing, research document (description of research project and preliminary bibliography), participation.
Weighting	Participation & homework 50%, research document 50%
Examination types	Written tests

3 Teaching methods

Pedagogy	Lectures and interactive courses
Teaching activities	Lectures, discussions, ...

4 Program

1. Research publications: types and formats
2. How to select and read research articles effectively
3. Abstracts
4. Referencing, bibliographical styles and tools
5. Research writing styles and language specificities

5 References

Gibaldi, J. (2003) *MLA Handbook for Research Writers*.

Turabian, K.L. (2013) *A Manual for Writers of Research Papers, Theses, and Dissertations*.

Winkler, A.C. & Metherell J.R. (2010) *Writing The Research Paper: A Handbook*.