

## 1 Module content

Course	MA in InterCultural Management (ICM) - 1 <sup>st</sup> year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	<b>Introduction to Intercultural Communication</b>
Lecturer	Alexander Frame
Objectives	This is an introductory course designed to make students familiar with the cultural underpinnings of communication and behaviour more generally. The subject is approached from a theoretical point of view, discussing the work of well-known authors from the field of intercultural communication, while also applying their approaches to everyday experiences and anecdotes.
Number of hours	12
Semester	First
Number of students	Around 30

## 2 Evaluation

Evaluation methods	Test during last session.
Weighting	100%
Examination types	Written test

## 3 Teaching methods

Pedagogy	Lectures and interactive courses
Teaching activities	Lectures, case studies, discussions, ...

## 4 Program

1. Introduction to Intercultural Communication in Theory and Practice
2. Culture and Communication
3. Cultural Differences
4. Groups and Identities in Communication
5. Intercultural Management, Intercultural Interaction Competence
6. Written evaluation.

## 5 References

Dahl, Ø; Jensen, I & Nynäs, P (eds) (2006) *Bridges of Understanding: Perspectives on Intercultural Communication*.

Gudykunst, WB & Kim, YY (2003). *Communicating with Strangers: An Approach to Intercultural Communication*.

Gudykunst, WB (2003) *Cross-Cultural and Intercultural Communication*, Sage

Hall, E (1966) *The Hidden Dimension*, Doubleday.

Hall, E (1959) *The Silent Language*, Doubleday.

Hofstede, G; Hofstede, G J & Minkov, M. (2010). *Cultures and organizations: software of the mind, intercultural cooperation and its importance for survival*.

Lustig, M W & Koester, J (2003) *Intercultural Competence. Interpersonal Communication Across Cultures*.

Neuliep, J W (2015) *Intercultural Communication: A Contextual Approach* (Sixth Edition), Sage.

Poutiainen, S (ed.) (2014). *Theoretical Turbulence in Intercultural Communication Studies*. Cambridge Scholars Publishing.

Scollon, R & Scollon, S (2001) *Intercultural Communication*, Blackwell.

Spencer-Oatey, H (2008) *Culturally Speaking: Culture, Communication and Politeness Theory*, Continuum.

Spencer-Oatey, H & Franklin, P (2009) *Intercultural Interaction: A Multidisciplinary Approach to Intercultural Communication*, Palgrave Macmillan.

Trompenaars, F (1993) *Riding the Waves of Culture*, NB Publishing.

Wiseman, R (ed.) (1995) *Intercultural Communication Theory*, Sage.