

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	Research Presentation Skills in English
Lecturer	David Bousquet
Objectives	This course is designed to make students familiar with oral presentation techniques necessary for academic research. Subjects covered include types, format and structure of research presentations, conception of slide shows and other visual aids, oral presentation and communication techniques, handling of questions and discussion.
Number of hours	10
Semester	First
Number of students	25 (ICM + ISC)

2 Evaluation

Evaluation methods	Continuous assessment: short presentation of research problem, final presentation, participation
Weighting	Participation & homework 50%, final presentation 50%.
Examination types	Oral presentations

3 Teaching methods

Pedagogy	Lectures and interactive courses
Teaching activities	Lectures, discussions, ...

4 Program

1. Research presentations: types and formats
2. Preparing a research presentation
3. Visual aids
4. Oral presentation techniques

5 References

Alley, M. (2013) *The Craft of Scientific Presentations*.

Faulkner, M.L. (2015) *A Novice's Guide to Speaking in Public*.

Nussbaumer Knaflic, C. (2015) *Storytelling with Data*.