

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	Ethnographic Research Assignments in Teams
Lecturer	Alexander Frame
Objectives	This module is a chance for students to put into practice what is studied during the Anthropology/Ethnography classes. Working alone or in small groups, over a period of several weeks, students will carry out ethnographic fieldwork in a given setting, group, etc. and write up, based on their observations, an anthropological account of the norms and practices observed.
Number of hours	10
Semester	Second
Number of students	Around 15

2 Evaluation

Evaluation methods	The evaluation is based on the written ethnographic account produced.
Weighting	100%
Examination types	Mark for written report

3 Teaching methods

Pedagogy	Seminar, practical experience of fieldwork, reading, learning to write anthropological accounts
Teaching activities	Seminar, discussions, practice taking fieldnotes...

4 Programme

1. Choice of terrain and how to enter the field
2. Taking fieldnotes
3. Interview techniques
4. Presentations
5. Presentations

5 References

Augé, Marc. *Non-Places: Introduction to an Anthropology of Supermodernity*. London ; New York: Verso, 1995.

Ellen, R. F., dir. *Ethnographic Research: A Guide to General Conduct*. New edition edition. London; Orlando: Academic Press, 1987.

Miller, Daniel. 'Anthropology in Blue Jeans'. *American Ethnologist* 37 (3): 415-28. 2010.

Orr, Julian E. *Talking about Machines: An Ethnography of a Modern Job*. Collection on Technology and Work. Ithaca, NY: Cornell University Press, 1996.