

1 Module content

Course	MA in InterCultural Management (ICM) - 1 st year
University, Faculty	University of Burgundy, Languages and Communication Faculty
Module title	Interpersonal Communication
Lecturer	Alexander Frame
Objectives	Following on from the “Cultures in Organisations” module, this module leads students to reflect on the roles of various identities and cultures within interpersonal communication: how we use them to make sense of and for ourselves and one another. It introduces students to questions of face, intersubjectivity, and the management of multiple identities from a symbolic interactionist perspective, in order to help them better understand and analyse the links between interpersonal and intercultural communication.
Number of hours	6
Semester	Second
Number of students	Around 15

2 Evaluation

Evaluation methods	Final exam
Weighting	100%
Examination types	Written exam

3 Teaching methods

Pedagogy	Lectures and interactive classes
Teaching activities	Text-based discussions, role-plays and practical illustrations of the concepts and theories introduced...

4 Programme

1. Understanding Interpersonal Encounters
2. Identities and Facework in Interactions
3. Interpersonal and Intercultural Communication

5 References

Berger, P. L., & Luckmann, T. (1966). *The Social Construction of Reality: A Treatise in the Sociology of Knowledge* (New Ed). Penguin.

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Garfinkel, H. (1967). *Studies in Ethnomethodology*. Cambridge: Polity Press.

Goffman, E. (1959). *The presentation of self in everyday life*. Doubleday.

Goffman, E. (1963). *Stigma. Notes on the Management of Spoiled Identity*. New Jersey: Prentice Hall.

Goffman, E. (1974). *Frame analysis: an essay on the organization of experience*. Harper & Row.

Goffman, E. (1992). *Interaction Ritual*. New York: Anchor Books.

Imahori, T. T., & Cupach, W. R. (2005). Identity Management Theory. Facework in Intercultural Relationships. In W. B. Gudykunst (Ed.), *Theorizing About Intercultural Communication* (pp. 195-210). SAGE.

Mead, G. H. (1934). *Mind, Self and Society from the Standpoint of a Social Behaviorist*. Chicago: University of Chicago Press.

Spencer-Oatey, H. (2007). Theories of identity and the analysis of face. *Journal of Pragmatics*, 39(4), 639-656.

Spencer-Oatey, H., & Franklin, P. (2009). *Intercultural interaction : a multidisciplinary approach to intercultural communication*. Basingstoke: Palgrave Macmillan.

Stryker, S. (1980). *Symbolic Interactionism: Social Structural Version*. Menlo Park, CA: Benjamin/ Cummings Pub. Co.