

Programme content for 2024-2025

SEMESTER 1

Module 1 <i>Languages & Culture</i>	<i>Compulsory</i>	<i>Optional</i>
	French Language and Culture OR Foreign Language Course for French speakers	Academic and Professional English
		Language of Exchange Destination *should be taken for Semester 1 and Semester 2
		Training for Global Mobility

Compulsory Modules

Module 2 <i>Intercultural Communication</i>	Introduction to Intercultural Communication
	Migration Studies
	Diversity management: Inclusion and Social Justice

Module 3 <i>Research Methodology, Projects & Careers</i>	Research Methods
	Project Work & Career Clinic

Open Modules

**Learners have a choice of up to 5 classes from among all optional subjects (including those in the Languages and Cultures module), in order to obtain the necessary credits. NB: depending on organisational and timetabling constraints, not all combinations of options may be possible.*

Module 4 <i>Business Studies & Management</i>	Economics (or business intelligence)
	Strategy
	Marketing
	Human Resources
	Business Game

Module 5 <i>Cultural Management & Heritage Studies</i>	Commons and Private Goods
	European Institutions and Policies
	Culture, Development and Globalisation
	Cultural Marketing and Communication

Module 6 <i>Sustainable management</i>	Scientific Issues: Biodiversity and Climate Change
	Philosophy of Sustainable Business
	Ethical Governance of Global Companies
	Strategy for Sustainable Businesses
	Management Behaviour: Psychology and Sociology of Transition
	Sustainable Marketing and Social Culture of Consumption

<i>Transversal option</i> <i>*max. once in the 2 years</i>	Student Engagement
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SEMESTER 2

Module 1 <i>Languages & Culture</i>	<i>Compulsory</i>	<i>Optional</i>
	French Language and Culture OR Foreign Language Course for French speakers	Language of Exchange Destination *should be taken for Semester 1 and Semester 2 Training for Global Mobility

Compulsory modules

Module 2	Cultures & Communication in Organisations (critical approaches)
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<i>Intercultural Communication</i>	Global Workplace Skills
	Anthropology / Ethnography

Module 3 <i>Research Methodology, Projects & Careers</i>	Thesis Seminar
	Project Management
	Project Work & Career Clinic

Open Modules

**Learners have a choice of up to 4 classes from among all optional subjects (including those in the Languages and Cultures module), in order to obtain the necessary credits. NB: depending on organisational and timetabling constraints, not all combinations of options may be possible.*

<i>Guest Lectures</i>	A choice of guest lectures, from among which the learner chooses a minimum of 15 hours (5 x 3-hour sessions).
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Module 4 <i>Business Studies & Management</i>	International Economics
	Economic Decision Making
	European Business Context
	Geopolitics for Business
	Business Game
	Management & Organisational Theories

Module 5 <i>Cultural Management & Heritage Studies</i>	Circulation, Trade and Protection of Cultural Property
	Culture, Freedom of Speech & Privacy

<i>Transversal option</i> <i>*max. once in the 2 years</i>	Student Engagement
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SEMESTER 3

This semester takes place in a partner university. Students are required to qualify for a total of 30 ECTS credits or equivalent from a selection of modules on offer at the partner university. The list of modules will vary from year to year, depending on the offer of the partner university.

SEMESTER 4

Compulsory modules

Module 1	<i>Compulsory</i>
<i>Languages & Culture</i>	French Language and Culture OR Foreign Language Course for French speakers
	Preparation for DELF/FALF <i>*French speakers may take an additional option instead</i>

Module 2	Thesis seminar
<i>Research Methodology, Projects & Careers</i>	Project Work & Career Clinic

Module 3	A 4-5 month internship within a company or other organisation in France or another country
<i>Internship</i>	

Open Modules

**Learners follow the guest lectures and French speakers not taking the DELF/DALF choose one optional subject, in order to obtain the necessary credits. Students who wish to do so may follow additional options which they have not already followed in the second semester. NB: depending on organisational and timetabling constraints, not all combinations of options may be possible.*

<i>Guest Lectures</i>	A choice of guest lectures, from among which the learner chooses a minimum of 15 hours (5 x 3-hour sessions).
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Module 5 <i>Business Studies & Management</i>	International Economics
	Economic Decision Making
	European Business Context
	Geopolitics for Business
	Business Game
	Management & Organisational Theories

Module 6 <i>Cultural Management & Heritage Studies</i>	Circulation, Trade and Protection of Cultural Property
	Culture, Freedom of Speech & Privacy

<i>Transversal option</i> <i>*max. once in the 2 years</i>	Student Engagement
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Programme content for 2023-2024

SEMESTER 1

Module 1 <i>Languages and Cultures</i>	Language of Exchange Destination
	French Language and Culture OR Foreign Language Course for French speakers

Module 2 <i>Intercultural Communication</i>	Introduction to Intercultural Communication
	Negotiation Techniques
	Culture and Area Studies
	Immigration and Integration from a French Perspective
	Culture Shock and Mobility

Module 3 <i>Business Skills</i>	Setting up a Business
	Introduction to Economics
	Introduction to Marketing
	Decision Making (Business game)
	Project Work

Module 4 <i>International Management</i>	Geopolitics and Strategic Intelligence
	International Marketing
	Human Resources Management
	Managing Diversity

Module 5	Research methods
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<i>Research Methodology and Careers</i>	Thesis Tuition
	Career Clinic

SEMESTER 2

Module 1 <i>Languages and Cultures</i>	Language of Exchange Destination
	French Language and Culture OR Foreign Language Course for French speakers

Module 2 <i>Intercultural Communication in the Workplace</i>	Intercultural Communication Theory
	Interpersonal Communication
	Culture in Organisations
	Culture Shock and Mobility

Module 3 <i>International Management</i>	Global Mobility
	International Economics & Law
	Intercultural Management
	Decision Making (Business game)

Module 3 <i>International Management</i>	Global Mobility
	International Economics & Law
	Intercultural Management
	Decision Making (Business game)

Module 4	Project Management
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<i>International Project Management</i>	Project Work in International teams
	Career Clinic

Module 5 <i>Research Methodology</i>	Anthropology / Ethnography
	Ethnographic Research
	Thesis Tuition

SEMESTER 3

This semester takes place in a partner university. Students are required to qualify for a total of 30 ECTS credits or equivalent from a selection of modules on offer at the partner university. The list of modules will vary from year to year, depending on the offer of the partner university.

SEMESTER 4

Module 1 <i>Languages and Cultures</i>	Preparation of DELF / DALF
	French Language and Culture OR Foreign Language Course for French speakers

Module 2 <i>Intercultural Management</i>	Culture and Religion
	Market France as a Cultural Product
	Cultural Difference Seminar
	Guest Lectures

Module 3 <i>Project and Career Development</i>	Project work
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Module 4 <i>Internship</i>	4 to 6 months in an organisation in France or abroad
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Module 5 <i>Research Methodology</i>	Thesis Seminar
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